

NOTICE OF CLAIMED INFRINGEMENT (“NOI”) EMAIL TEMPLATE TO EBAY

Notice of Claimed Infringement: eBay Seller

Intellectual Property Owner: [Company Name}

Name and Title: _____ / Brand Protection Manager

Company: [Company Name]

Address:

City, State, and Zip:

Email Address (for communication with eBay):

Email Address (for communication with sellers):

Telephone:

Website:

Associate each item(s) reported as allegedly infringing with ONLY one of the reason codes listed on the following page.

Reason code: 1.1

US REGISTRATION NUMBER:

Work(s) Infringed: [Name of Company] (“Company”) owns the **Trademark** (Registration No. _____). The Company Trademark is [Describe the Mark]. The infringement is for the unlawful use of Company Trademark as to correlate it to the goods sold on the eBay website to cause confusion and deception as to whether the goods emanate from user or Company. Thereby causing initial interest and actual confusion. Specifically, the eBay Seller made the parts to look like Company product(s). None of the products are Company products.

Region(s) of registration of your intellectual property: USA

Item number(s): _____

I have a good faith belief that use of the material in the manner complained of above is not authorized by the Intellectual Property Owner, its agent, or the law. The information in this Notice of Claimed Infringement is accurate, and under penalty of perjury, I am authorized to act on behalf of the Intellectual Property Owner of an exclusive right that is allegedly infringed.

Signature: / [Insert Name] /

Brand Protection Manager

Date: [Insert Date]