

MAP VIOLATION

We are from the brand protection department of [Name of Company] ("Company").

Company has made great efforts to design and manufacture premium products that exceed industry quality and production standards. Company has implemented its Minimum Advertised Price ("MAP") policy to create a fair competitive landscape for its retail and distribution partners as well as to protect Company's reputation and brand image.

Your pricing is in violation of our MAP policy. **Immediately, remove the item or list the correct MAP price within 24 hours from the attached MAP pricing list. Please check and fix all of your other listings instantaneously.**

If your violation is not corrected, you will no longer be able to purchase Company branded products and will be placed on a national do-not-sell-to list.
