

## **MAP Violation on Amazon**

We are from the brand protection department of [NAME OF COMPANY] (“Company”).

Company has made great efforts to design and manufacture premium products that exceed industry quality and production standards. Company has implemented its Minimum Advertised Price (“MAP”) policy to create a fair competitive landscape for its retail and distribution partners as well as to protect Company’s reputation and brand image.

Your Amazon pricing is in violation of our MAP policy. Immediately, remove the item or list the correct MAP price. Please check and fix all of your other listings instantaneously. If you need current MAP pricing contact your wholesaler.

Company