

Re: NATIONAL DO NOT SELL TO LIST

To whom it may concern:

This is [NAME OF COMPANY] (“Company”) brand protection department and MAP Compliance contacting you for the final time in regard to violating our minimum advertising price (“MAP”) policy.

We noticed that you never updated your sales prices and are still violating our MAP policy. Company is the manufacturer for all Company products, and our MAP policy applies to all Company products sold.

Please be advised that due to your non-compliance Company is placing you on a national do not sell to list. Additionally, you no longer have the authorization to use any of the Company logos, copyrights or trademarks.

If you have any questions or concerns, please contact Company directly.

Very truly yours,

Brand Protection Department