

### **Amazon Email Template to Seller**

We are from the Brand Protection department of [COMPANY NAME] (hereinafter "Company").

Company is the registered owner of the Trademark (Registration No. \_\_\_\_). Company has recently learned that your company is selling \_\_\_\_\_ on Amazon (see listings below). Thus, you are using the Company Trademark, to correlate it to the goods you sell on Amazon to cause confusion as to whether the goods emanate from you or Company. This type of Trademark infringement is referred to as initial interest confusion.

This action constitutes Trademark infringement and unfair competition. Immediately cease and desist.

Below are examples of your listings. This message is not a complete recitation of all the claims, issues or facts related to this matter.